

## Public Health Literacy and Community Media in Europe Programme: Final Conference. Vienna January 19, 2024

Time	Programme	Speaker
08:30	Arrival and registration	
09:00	Opening – Welcome from COMMIT, CMFE and City of Vienna	Helmut Peissl / Birgitte Jallov / Katharina Weninger
09:10	About E3J and C&C's Public Health Strand	Helmut Peissl, COMMIT
09:20	Today's programme: planned outcomes	Mod.: Yvonne Prinzellner
09:25	Why is Media & Information Literacy central to Public Health?	Alton Grizzle, UNESCO
09:40	Public Health and community media: why?	Jun Ryan Orbina, WHO
09:55	Introduction to the community media presentations	Moderator
10:00	Presentation production phase	Birgitte Jallov, CMFE
10:10	Background research findings - Denmark	Birgitte Jallov, CMFE
10:15	Radio Rønne, Rønne, Denmark	
10:30	Radio Bazar, Aarhus, Denmark	
10:45	Q&A	
<b>10:55</b>	<b>Coffee / tea &amp; networking break</b>	
11:30	Background research findings – Spain	Isabel Lema, researcher
11:35	Onda Color Comunitaria, Malaga, Spain	
11:50	Radio Jabato, Coslada, Madrid, Spain	
12:05	Radiopolis, Sevilla, Spain	
12:20	Q&A	Moderator
<b>12:30</b>	<b>Lunch</b>	
13:30	Background research findings – Ireland (via video)	Kathy Cush, researcher
13:35	Claremorris Community Radio, Ireland	
13:50	Q&A	Moderator
14:00	Background research findings – Austria	Simon Olipitz, COMMIT
14:05	FREIRAD, Innsbruck, Austria	
14:20	Campus & City Radio St. Pölten, Austria	
14:35	Q&A	Moderator
<b>14:45</b>	<b>Coffee / tea &amp; networking break</b>	
15:10	An online learning platform to build public health programmes	Birgitte Jallov, CMFE
15:25	What did we learn? How do we advance?	5 Groups @ 8 persons
16:05	Groups report back: Way forward	Moderator
16:30	Journalism Trust Initiative – part of E3J	Chloé Fiodiere, RSF
16:40	Summary – way forward	Moderator
<b>17:00</b>	<b>End of Conference</b>	