

Public Health Programmes

Produced by and for Community Media

**As a part of the E3J Public Health topical component
Focusing on Public Health and Information and Media Literacy**

Presented by Country and by Station

AUSTRIA



Photos from the Austrian E3J workshop



FREIRAD FM is one of the eight E3J community media grantees. Based in Innsbruck, Austria, they have chosen to focus on women's health in the new series "Anti-Body: Women in the Health System", where they investigate the myth of women in the health system and invite experts to find out why we are still far from equal treatment in the literal, health system sense. Women's health* is often associated with appearance: but women's health* encompasses much more than just external attractiveness. Women* around the world face serious health problems every day, that are often overlooked and socially. Programmes include:



The station's public health programme series:

Women's health* report 2022 -

<https://cba.fro.at/633380>

Precaution and prevention in women's health*:

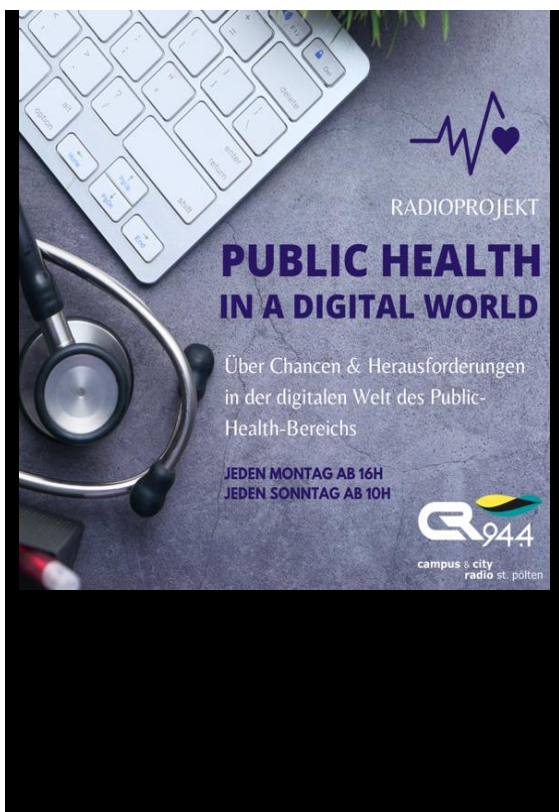
<https://cba.fro.at/633381>

Gender and language in the health system:

<https://cba.fro.at/636573>



CAMPUS AND CITY RADIO ST PÖLTEN is another one of the eight E3J grantees. In their programme series they discuss how new technologies bring a lot of advances and opportunities, but how can we ensure that these reach all - also people living with disabilities, such as limited eyesight, the elderly and those less educated? The series discusses furthermore what digitization itself does to our health including reduced attention and social relationships, bullying in social media and addictive behaviour. One of the programmes for instance listens to Generation Z and asks how influencers change attitudes about health, food and body image?



The Station's Public Health Programme Series, including programmes planned:

- **The digital world of public health:**
<https://cba.fro.at/634818>
- **Going on an excursion, without an arduous journey:**
<https://de.cba.fro.at/635820>
- **Health and digitization - how do they fit together?**
<https://de.cba.fro.at/636757>
- **Seriously now? Visually impaired and digitization:** (forthcoming)
- **How do I get to my electronic health record myself, and what's in it anyway?** (forthcoming)
- **Digital health offerings for seniors.** Dr. Yvonne Prinzellner in conversation with Dave Dempsey, reports on findings from her research (later)
- **Generation Z: How do influencers change attitudes about health, food and body image?** (later)
- **Social robots in nursing.** (forthcoming)
- **Last programme assesses results and way forward**

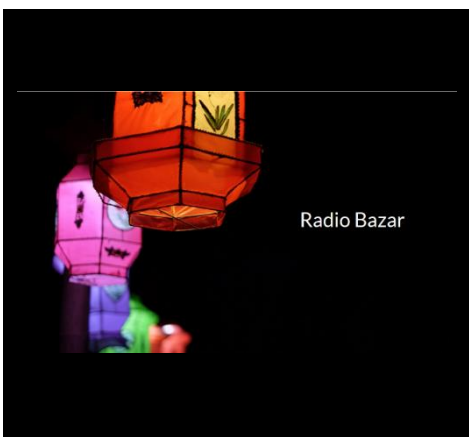
DENMARK



Photos from the Danish E3J workshop



RADIO BAZAR is one more of the eight community media grantees within E3J. As the station operates in a multi-cultural setting, they chose in their public health programme series to focus on “Cross-cultural medicine & immigrant health”. The initial programmes focused on how they, in their city and communities could tackle the increasing ethnic inequality in the many different areas of public health, searching for diagnostic and treatment options that could be tailored to meet the specific needs of new Danes. The series also highlighted an initiative by a local pharmacy to start up a ‘Pharmacy Facebook group’ in Arabic. The originating Syrian pharmacist here helps and guides people with big and small medical questions regarding the Danish rules and available solutions to their health challenges.



The station’s first two programmes:

- **Cross-cultural medicine and health among immigrants:**
<https://tinyurl.com/mr3wz4rz>
- **Pharmacy Facebook group in Arabic:**
<https://tinyurl.com/2mdvkanz>



RADIO RONDE is yet another one of the eight E3J production grantees. Based in Roende, Denmark, the station has chosen to build their public health programme series around what it would take to ensure ‘a good life’, rather than focusing on illnesses. The series chose to take community media’s potential to engage the local community around issues important to them, in their lives, serious. Hosting the programme in a living room-like setting, the first conversations / programmes were discussions among single, adult men about what a good life is. The programme was titled: “Come on, Man!” These new production and engagement forms were received with a lot of listener interest including from professionals working with the issues professionally, seeing community media’s potential for collaboration.



The station’s first programmes:

- Come on, Man! <https://podcast.sdlr.dk/61/2651>
- The Good Life in Southern Djursland: <https://podcast.sdlr.dk/45/>
- Next of Kin Counsellor, Come-on, Man! <https://podcast.sdlr.dk/45/2623>
- Loneliness: (upcoming here: <https://podcast.sdlr.dk/>)

IRELAND



Photo from the Irish E3J workshop



CLAREMORRIS COMMUNITY RADIO is the single grantee from Ireland. Based in Claremorris, the station has chosen to use their community platform for “Healthy Conversations: Chats about better living”. This public health programme series aims at utilising community radio as a platform to promote public health by engaging the community, empower individuals, and foster community engagement and collaboration. This is done through conversations between local experts and individuals coping with personal health challenges, combining personal narratives with expert insights. Tailored to specific health topics and audience demographics, Claremorris considers this series a new, ongoing programme at the station.



The station’s first two programmes:

- **Positive Mental Health:**
<https://www.mixcloud.com/ccrnews/healthy-conversations-ep1-positive-mental-health/>
- **Healthy Aging:**
<https://www.mixcloud.com/ccrnews/healthy-conversations-ep2-healthy-aging-james-preston-bridie-sheeran/>



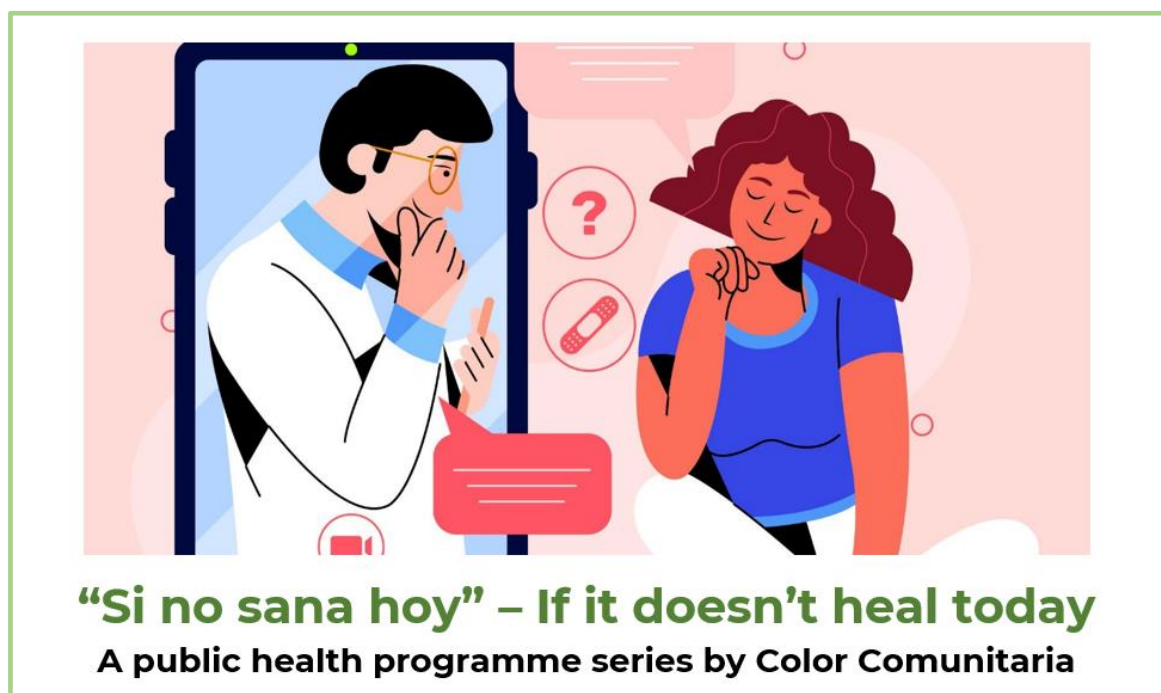
SPAIN



Photos from the Spanish E3J workshop



ONDA COLOR is one of the three Spanish E3J grantees, based in Malaga, Spain. They have called their public health literacy series: “Si no sana hoy”, meaning “If it doesn’t heal today”, which comes from a Spanish saying used when kids hurt themselves: “If it doesn’t heal today, it will heal tomorrow”. Color Comunitaria wanted to show, that it is a lot better to act, when something hurts than to wait for tomorrow. They therefore chose not to have one theme, but to take up the public health challenges highlighted by their community through an action-oriented: “how to...” focus:



Programmes produced – and planned for the programme series:

- How to take care of your Mental Health:
<https://soundcloud.com/user-373892764/como-cuidar-tu-salud-mental-si-no-sana-hoy>
- How to take care of your Sexual Health:
<https://soundcloud.com/user-373892764/consejos-para-tu-salud-sexual-con-sedra-si-no-sana-hoy>

Planned:

- How to deal with an illness called loneliness (forthcoming)
- How to manage medication better for the elderly (forthcoming)
- How to deal with Drug addiction (forthcoming)

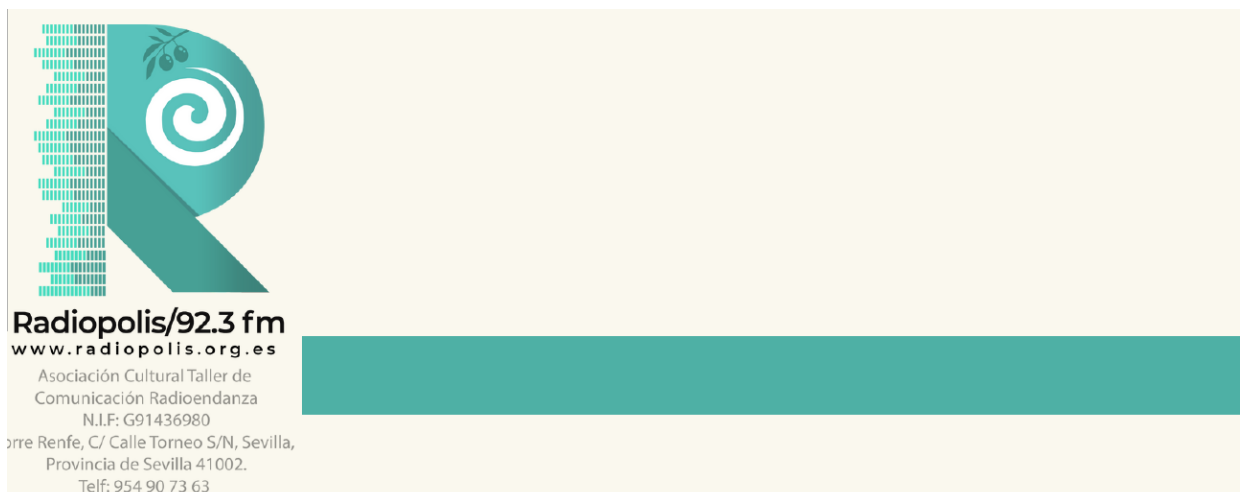


RADIO JABATO is one of these grantees, who wanted to challenge the community to take responsibility for their health and that of their community. “Everyone's Health, Everyone's Commitment” is the title, thereby underscoring the aim of the programme series to ensure - in an easy and participatory way - that the community, its people and associations, have the necessary knowledge to live healthy and happy lives. They did – and continue to do this - through programmes about ‘Young people and Health’, ‘Diversity and Health’ focusing on health risks for people who are blind, deaf and live with rare diseases, moving on to ‘The Role of the Environment in Public Health’ - “Everyone's Health, Everyone's Commitment”.

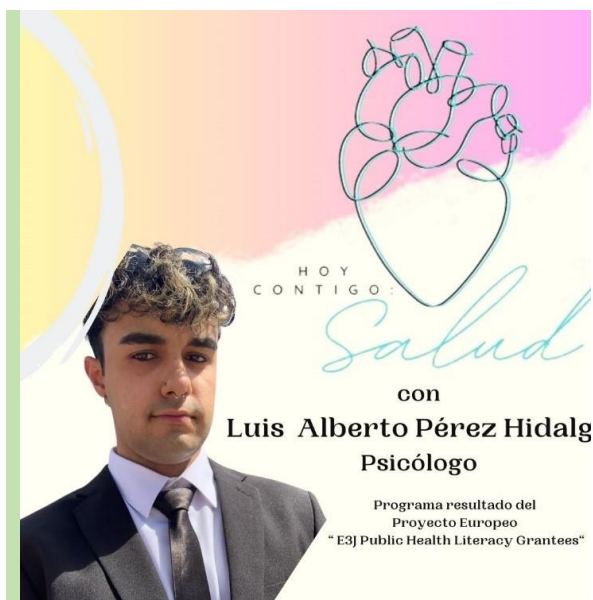


The station's first programmes:

- **Young people and Health:**
<https://radiojabato.es/?p=3724>
- **Diversity and Health:**
<https://radiojabato.es/?p=3733>
- **The Role of the Environment in Public Health:**
<https://radiojabato.es/?p=3741>



RADIOPOLIS is one of three grantees in Spain. Based in Sevilla, Spain they have chosen to focus on health of youth and have a young psychologist, Luis Alterto Pérez Hidalgo, as the central person all through their series. Their focus has so far been: Child Sexual Abuse, Vicarious Violence (when women and abused via other family members of loved ones), young people in search of their own sexual identity, and the fact that living with a disability should not exclude the right to equality. Radiopolis has chosen a conversational style and a magazine format, to make the programmes as friendly and inspiring as possible to the listeners.



The station's first programmes:

- **Child Sexual Abuse:**
<https://go.ivoox.com/rf/117810301>
- **Vicarious Violence and its consequences on mental health:**
<https://go.ivoox.com/rf/117810311>
- **Sexual Diversity in the adolescent psyche:**
<https://go.ivoox.com/rf/117859860>
- **Disability does not exclude the right to Equality:**
<https://go.ivoox.com/rf/117751036>

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